**Your Research Title: ………………………………………………………………………………………………………………………………………………………**

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**Example: *Barriers [focus] to digital banking adoption [area of interest]: A qualitative study [qualitative research design] among corporate customers [population] in Malaysia [situated nature of the study]***

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| **Checklist – My Research Title** |
| 1 | **Summarizes** the main idea or ideas of your study**.** |  |
| 2 | **Descriptive and explanatory**, not general - Helps the reader to understand the core focus of your dissertation |  |
| 3 | **Precise** - Accurately’ reflect the scope and content of the study |  |
| 4 | **Concise -** Explain what the nature of your research is in fewest words possible (15 words). |  |
| 5 | **Not too broad -** topic is not too broad to be manageable – Focus |  |
| 6 | **No abbreviations** in title |  |
| 7 | **Words create a positive impression** and stimulate reader interest**.** |  |
| 8 | Includes the focus of study, phenomena of interest, Research design, target population and location of study (country etc) |  |
| 9 | Identify key variables, both dependent and independent – if quantitative |  |
| 10 | **Grammar -** Use correct grammar |  |
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