#### BM068-M-MP



#### TOPIC 1 : Introduction

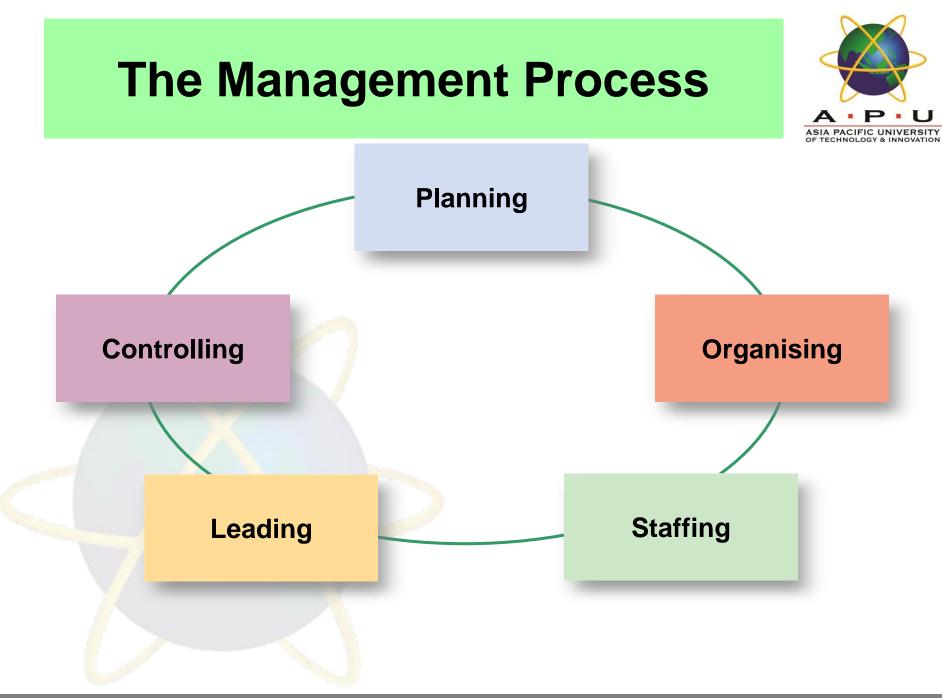
## Learning Outcome



At the end of this topic you will be able you to:

 Describe the importance of people management and its key components.

\* people management /human resource management



## Human Resource Management at Work

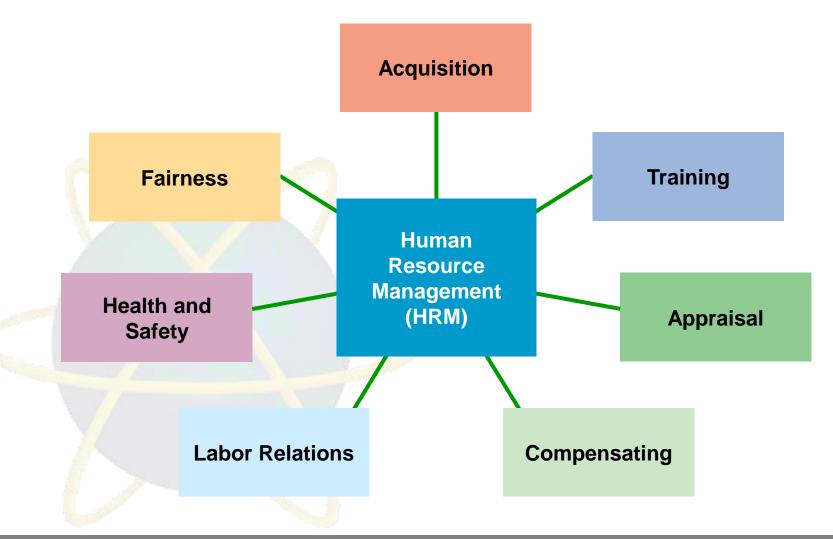


- What Is Human Resource Management (HRM)?
  - The policies and practices involved in carrying out the "people" or human resource aspects of a management position, including recruiting, screening, training, rewarding, and appraising.



## Human Resource Management at Work

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## Personnel Aspects of a Manager's Job

- Conducting job analyses
- Planning labor needs and recruiting job candidates
- Selecting job candidates
- Orienting and training new employees
- Managing wages and salaries
- Providing incentives and benefits
- Appraising performance
- Communicating
- Training and developing managers
- Building employee commitment





## **Personnel Mistakes**



- Hire the wrong person for the job
- Experience high turnover
- Have your people not doing their best
- Waste time with useless interviews



- Have your company in court because of discriminatory actions
- Have your company cited by OSHA for unsafe practices
- Have some employees think their salaries are unfair and inequitable relative to others in the organization
- Allow a lack of training to undermine your department's effectiveness
- Commit any unfair labor practices



## **Basic HR Concepts**



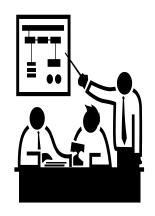
- The bottom line of managing: *Getting results*
- HR creates value by engaging in activities that produce the employee behaviors that the company needs to achieve its strategic goals.



## Line and Staff Aspects of HRM



- Line manager
  - A manager who is authorized to direct the work of subordinates and is responsible for accomplishing the organisation's tasks.
- Staff manager
  - A manager who assists and advises line managers.



## Line Managers' HRM Responsibilities



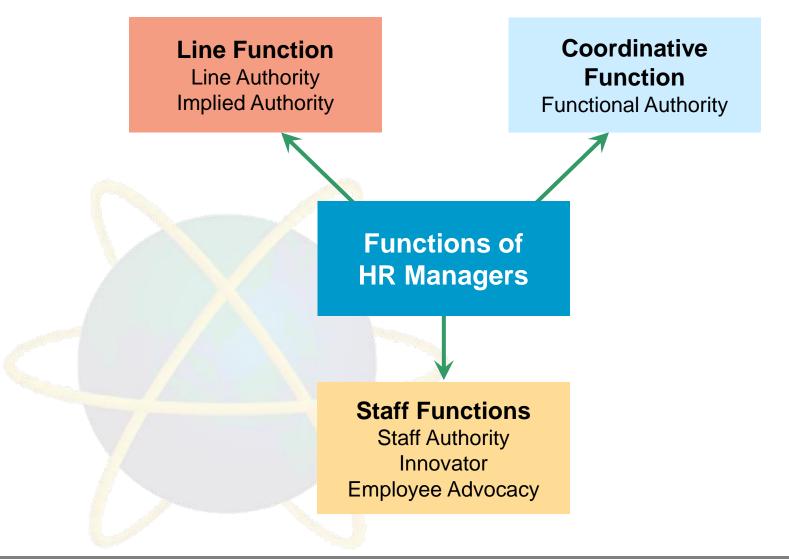
- 1. Placing the right person on the right job
- 2. Starting new employees in the organization (orientation)
- 3. Training employees for jobs that are new to them
- 4. Improving the job performance of each person
- 5. Gaining creative cooperation and developing smooth working relationships
- 6. Interpreting the firm's policies and procedures
- 7. Controlling labor costs
- 8. Developing the abilities of each person
- 9. Creating and maintaining department morale



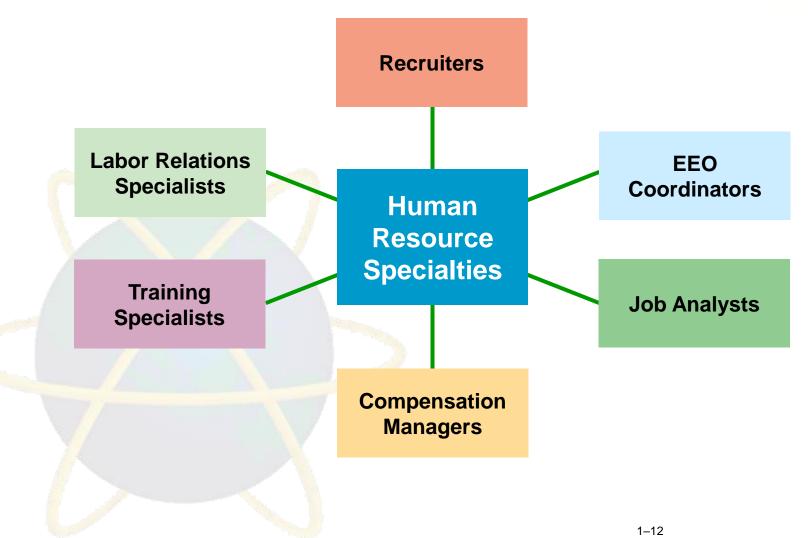
10. Protecting employees' health and physical condition

## Human Resource Managers' Duties



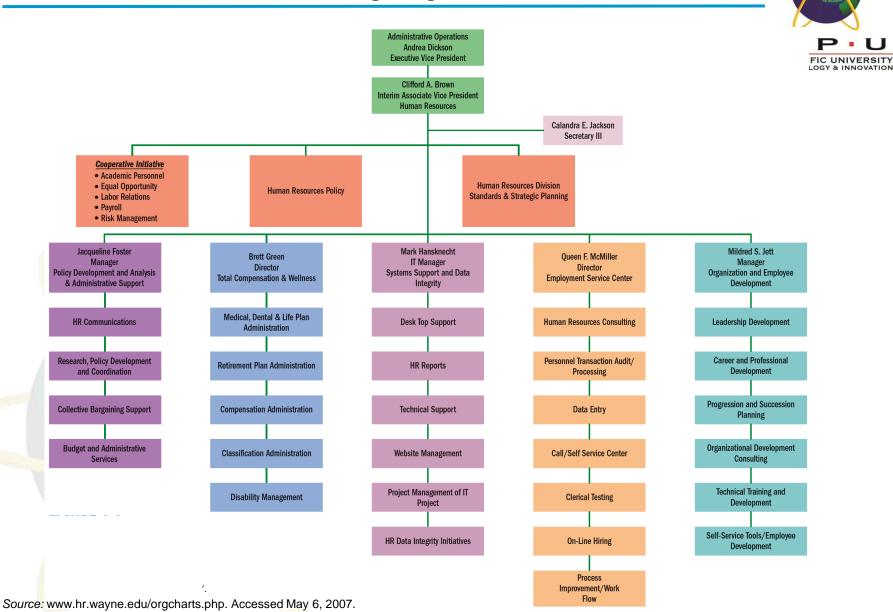


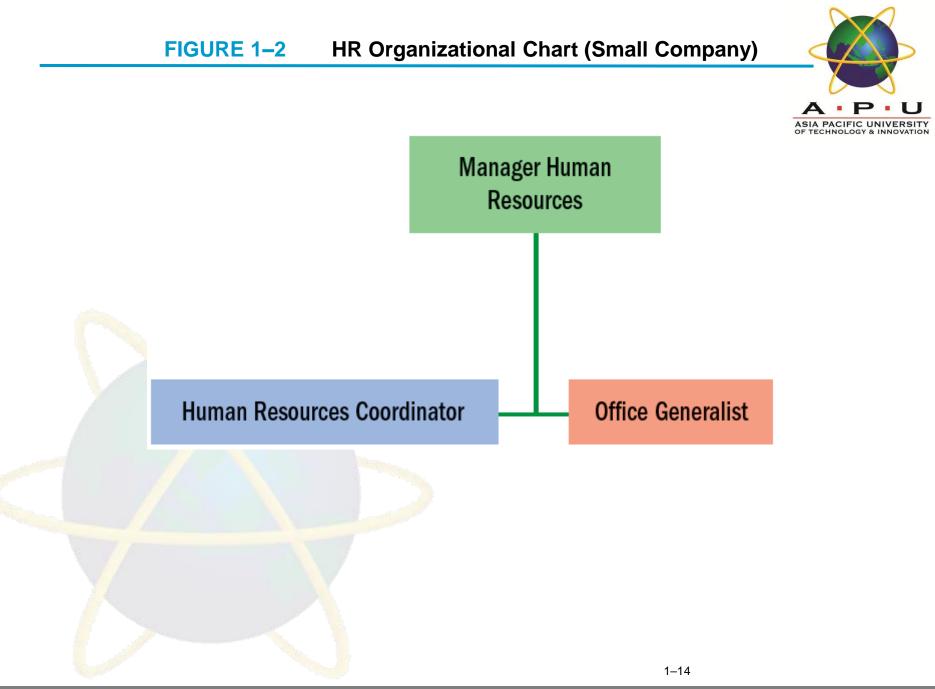
#### **Human Resource Specialties**





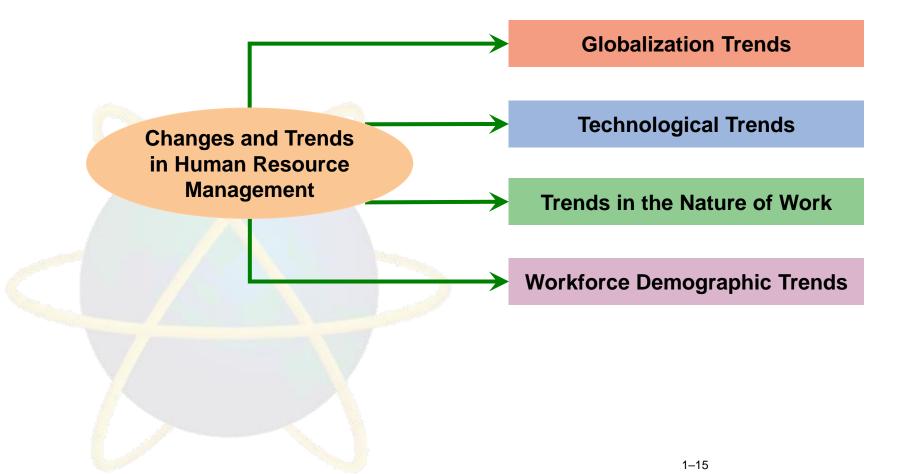
#### FIGURE 1–1 HR Organization Chart for a Large Organization





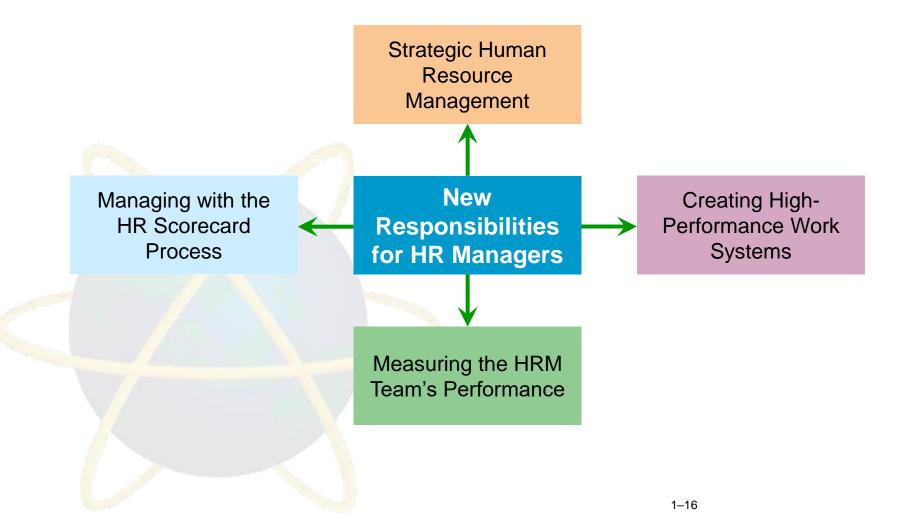
## The Changing Environment of Human Resource Management





## The Changing Role of Human Resource Management





## High-Performance Work System Practices



- Employment security
- Selective hiring
- Extensive training
- Self-managed teams/decentralized decision making
- Reduced status distinctions
- Information sharing
- Contingent (pay-for-performance) rewards
- Transformational leadership
- Measurement of management practices
- Emphasis on high-quality work

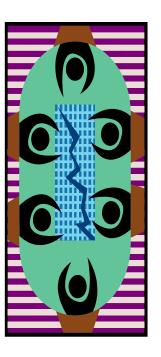
## Benefits of a High-Performance Work System (HPWS)



- Screen candidates more effectively
- Provide more and better training
- Link pay more explicitly to performance
- Provide a safer work environment
- Produce more qualified applicants per position
- Hiring based on validated selection tests
- Provide more hours of training for new employees
- Conduct more performance appraisals

#### **Measuring HR's Contribution**

- The HR Scorecard
  - Shows the quantitative standards, or "metrics" the firm uses to measure HR activities.
  - Measures the employee behaviors resulting from these activities.
  - Measures the strategically relevant organisational outcomes of those employee behaviors.







## The Human Resource Manager's Proficiencies

- New Proficiencies
  - HR proficiencies
  - Business proficiencies
  - Leadership proficiencies
  - Learning proficiencies





## **HR Certification**

- HR is becoming more professionalized.
- Society for Human Resource Management (SHRM)
  - SHRM's Human Resource Certification Institute (HRCI)
    - SPHR (senior professional in certificate
    - PHR (professional in HR) certificate



# The Human Resource Manager's Proficiencies (cont'd)



- Managing within the Law
  - Equal employment laws
  - Occupational safety and health laws
  - Labor laws
- Managing Ethics

