Citations and references enable a reader of your work to locate the sources of information that you have used in order to back up the information presented to them and to provide support to the discussions and arguments made in your assignments, projects or dissertations.

The appropriate use of quotes and, paraphrasing and the correct use of citations and references avoids suspicion of plagiarism.

The following are some examples of the American Psychological Association (APA) in-text citation and end-text referencing that has been adopted by Asia Pacific University of Technology & Innovation (APU).

Resources	In-Text Citation	End-Text Referencing (Reference List)			
Book:	One possible definition of	Mehra, A. (2009). Advertising management: Media			
Single Author	primary research is(Mehra, 2009)	approach for market research. Global India Publications			
	or Mehra (2009) stated that	Pvt. Limited.			
Book:	Developing marketing skills	Richardson, N., & Gosnay, R. (2010). Develop your			
Two Authors	has been described as	marketing skills. Kogan Page.			
	(Richardson & Gosnay,				
	2010)				
	Or As noted by Pichardson and				
	As noted by Richardson and Gosnay (2010), marketing				
	skills have				
Book:	Optical networks are	Ramaswami, R., Sivarajan, K. N., & Sasaki, G. H. (2010).			
Three	defined as(Ramaswami et	Optical networks: In optical networks. Elsevier Inc.			
Authors	al., 2010) or				
	Ramaswami et al. (2010)				
	stated that optical networks				
	 The fundamental difference				
Book:	between	Eide, A., Jenison, R., Northup, L., & Mickelson, S. (2011).			
Four or more Authors	(Eide et al., 2011)	Engineering fundamentals and problem solving. McGraw-Hill Publishing.			
Authors	Or (Fide at al. 2011)	Wicdraw-Hill Fublishing.			
	(Eide et al., 2011) suggested that the				
	fundamental difference is	*Notes: Up to 20 author's name			
Book:	The basics of	Deitel, P. J., & Deitel, H. (2019a). Intro to Python for the			
Multiple	programming (Deitel & Deitel, 2019a, 2019b)	computer and data sciences: Learning to program with			
works	or	AI, Big Data and The Cloud. Pearson Education,			
by an author	Deitel & Deitel (2019a, 2019b) added that	Incorporated.			
in the same year	2013b) added triat	Deitel, P. J., & Deitel, H. (2019b). Python for programmers: with big data and artificial intelligence case studies.			
, ca.		Pearson Education.			
E-Book	Digital film making is	Schenk, S., & Long, B. (2012). The digital filmmaking			
	defined as (Schenk & Long, 2012)	handbook. Course Technology. https://			
	or	books.google .com.my/books?id=23A2YgEACAAJ			
	Schenk & Long (2012)				
	defined digital film making as				
Books and E-	Where a book or an e-book has one editor instead of one author, you use the				
Books with	editor's name instead of the author's name followed by (Ed.) in the reference list.				
Editors	Where a book or an e-book has multiple editor(s) instead of author(s), you use				
	the editors' names instead of the authors' names followed by (Eds.) in the				
	reference list.				

Resources	In-Text Citation	End-Text Referencing (Reference List)		
Journal Article	Certification process is important For (McGill & Dixon, 2006) or McGill and Dixon (2006) asserted that	McGill, T., & Dixon, M. (2006). Information technology certification: A student perspective. McGill, T.J. and Dixon, M.W. (2008) Information technology certification: A student perspective. In: Tomei, L., (Ed.) Online and distance learning: Concepts, Methodologies, Tools, and Applications. Information Science Reference, Hershey, PA, 3119-3128. https://doi.org/10.4018/978-1-59904-258-9.ch013		
E-Journal Article	The concept of corporate social responsibility (Othman, 2009) or Othman (2009) confirmed that	Othman, A. A. E. (2009). Corporate social responsibility of architectural design firms towards a sustainable built environment in South Africa. <i>Architectural Engineering and Design Management</i> , 5(1–2), 36-45. https://doi.org/10.3763/aedm.2009.0904		
Conference Paper	Compression-based classification is useful (Burago & Lowd, 2015) or According to Burago & Lowd (2015)	Burago, I., & Lowd, D. (2015). Automated attacks on compression-based classifiers. Proceedings of the 8th ACM Workshop on Artificial Intelligence and Security, 69–80. https://doi.org/10.1145/2808769.2808778		
Secondary (Indirect) Referencing [content first reported in another source]	Cite secondary sources sparingly—for instance, when the original work is out of print, unavailable, or available only in a language that you do not understand. This study uses three critical thinking dispositions: accuracy, honesty and dignity (Ennis, 1996, cited in Robinson (2011).	Robinson, S. R. (2011). Teaching logic and teaching critical thinking: Revisiting McPeck. <i>Higher Education Research and Development</i> , 30(3), 275–287. https://doi.org/10.1080/07294360.2010.500656		
Newspaper articles (print and online)	Newspaper article (print): The effectiveness of vocational study (Ng, 2011) or Ng's (2011)article reports that	Newspaper article (print): Ng, E. (2011, September 10). Vocational study boost: curriculum to provide skilled workforce. <i>The Star</i> , 8.		
	Newspaper article (online): Online buying will become(Ueno, 2012) or Ueno (2012)claims that	Newspaper article (online): Ueno, M. (2012, July 26). Future in online buying. <i>The Star</i> . https://www.thestar.com.my/business/business- news/2012/07/26/future-in-online-buying		
Magazine (online)	With Author: It was proposed that (Sharma, 2012) or As stated by Sharma (2012)	With Author: Sharma, M. (2012, October). Starbucks may find small coffee more profitable: corporate India. <i>BusinessWeek</i> . https://www.bloomberg.com/news/articles/2012-10 -18/starbucks-may-find-small-coffee-more-profitable-corporate-india		
	Without Author: The modern consumers have been demanding that companies ("The Business of Giving," 2006) or According to article "The Business of Giving" (2006)	Without Author: The business of giving. (2006, February). <i>The Economist</i> . https://www.economist.com/special-report/2006 /02/25/the-business-of-giving		

Resources	In-Text Citation	End-Text Referencing (Reference List)	
Website /	Website:	Website:	
Web Document	Teachers can benefit from social network (Sullivan, 2010) or As identified by Sullivan	Sullivan, J. (2010). Social networking tips for teachers. EducationWorld, 2. https://www.educationworld.com/a_tech/tech/tech256. shtml	
	(2010) Web Document: The development of energy sector ("Wind Energy and the Historic Environment," 2005) or According to "Wind Energy and the Historic Environment," (2005),	Web Document: Wind Energy and the Historic Environment. (2005). In Policy. https://www.english-heritage.org.uksustainable development	
Interview – in person / recorded	In person: In a personal interview, Brown (2013) stated	In person: Personal interviews/communication whether conducted inperson, phone, email, virtual (i.e. Skype, WebEx, Google Hangouts) are not recoverable data and therefore a reader would not be able to go back to the source to review the interview. Therefore, not included in the reference list. Cite them IN TEXT ONLY.	
	Recorded: (Muhammad Alhadi, 2012) the CEO of Dynamik Enterprise commented that the idea	Recorded: If an interview or Skype meeting is posted online (i.e. YouTube, web site) then include the reference and direct the reader to the audio or video file that captured the interview.	
Figures and Tables from a Book	Caption under the figure/table: Note: Short-term memory test involving pictures. Reprinted from Short-term Memory Loss (p. 73), by K. M. Pike, 2008, Mackerlin Press. Copyright 2008 by the Association for Memory Research. Reprinted with permission.	Pike, K. M. (2008). Short-term memory loss, Mackerlin Press	
Figures and Tables from Journal Article	Caption under the figure/table: Note: Schematic drawings of a bird's eye view of the table (a) and the test phase of the choice task (b). Numbers represent the dimensions in centimetres. Adapted from "Visual Experience Enhances Infants' Use of Task-Relevant Information in an Action Task," by Wang & Kohne (2007), Developmental Psychology, 43, p. 1515. Copyright 2003 by the American Psychological Association.	Wang, S. hua, & Kohne, L. (2007). Visual experience enhances infants' use of task-relevant information in an action task. Developmental Psychology, 43(6), 1513–1522. https://doi.org/10.1037/0012-1649.43.6.1513	

See the American Psychological Association website for details of the APA Style (7th Edition):

1. Handouts and Guides

https://apastyle.apa.org/instructional-aids/handouts-guides

- a. Common Reference Examples Guide https://apastyle.apa.org/instructional-aids/reference-examples.pdf
- b. Student Paper Checklist https://apastyle.apa.org/instructional-aids/concise-guide-formatting-checklist.pdf
- c. In-Text Citation Checklist https://apastyle.apa.org/instructional-aids/in-text-citation-checklist.pdf
- 2. Reference Examples

https://apastyle.apa.org/style-grammar-guidelines/references/examples

IMPORTANT NOTE:

When writing your reference list, ensure that all sources of information are presented in a single list in ascending alphabetical order.

APU recommends the use of citation tools such as Mendeley in order to format your citations and reference list correctly.

SOURCES OF INFORMATION TO AVOID WHEN MAKING REFERENCES

Wikipedia	About.com	123helpme	QuickMBA.com	Wisegeek
Investopedia	Ask.com	Ezine Articles	Tutor2u.net	

The sites above may provide background information BUT in many cases will be based on individual viewpoints and not based on robust academic investigation which is what is required for sources of information in your Assignments, Final Year Project or Dissertation